

We know you are busy serving students... so how do you fit training into your schedule? Start your learning journey here – online and anytime

BENEFITS TO LEARNER

- 24/7 access for anytime/anywhere learning (even on the road)!
- Learn through a variety of methods including self-assessments, engagement games, audio & video
- Enjoy content created by trainers with over 100 years of experience in higher education
- Bookmark your last session - return to lessons where you left off and go back as often as you wish within the 90-day course registration period
- Put learning into practice with your very next student
- Earn CEU's for each completed course
- Earn graduate-level credit from the University of St. Francis for successful completion of the Innovative Leadership in Higher Education program
- Get advice from today's top higher education leaders

BENEFITS TO COLLEGES/UNIVERSITIES

- Improve ROI with reduced training time and costs
- No lost service to students since lessons can be paused and returned to at a later time
- Keep your team on the same page with consistent training
- Prescribe specific training courses based on individual needs
- Each course is focused on hot topics in today's higher ed sector
- Improve employee on-boarding by selecting topics appropriate to their development
- Supplement in-service training with eLearning for continuous improvement
- Complete "the loop" by using Norton Norris for face-to-face training too
- Document training and measure results with pre/post testing



Learn more

Visit NortonNorris.com

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Norton|Norris
INCORPORATED

is the only marketing/training company that specializes in *tactical enrollment management*® and focuses solely on higher education.